

Agenda
Economic Development and Business Committee
Meeting

November 22nd, 2021
at 6:00 pm

Meeting via Zoom

Please email ecdev@selwyntownship.ca if you would like to listen to the meeting or if you want to ask a question send an email no later than 4:30 pm on the date of the meeting

Declaration of Pecuniary Interest

1. Deputations and or Invited Persons

- a) 6:00pm Lorri Rork, Community Care
 - a) Client Services Guide
- b) 6:15pm Michelle Ferreri, MP Peterborough-Kawartha
(Tentative, depending on schedule in House of Commons)

2. Minutes

- a) October 25, 2021

3. Question Period

4. Correspondence for Discussion and/or Decision

Information Items

a) WDB

- Eye on the Labour Market, October 2021

b) Physician Recruitment

- Physician Recruitment presentation to County Council, November 3, 2021
- Peterborough physician recruitment 'really behind', Peterborough Examiner, November 3, 2021
- Selwyn wants help with MD, Peterborough Examiner, November 12, 2021
- Selwyn Council Resolution, November 9, 2021

Resolution No. 2021– 281 – Physician Recruitment
Deputy Mayor Sherry Senis – Councillor Gerry Herron –
Whereas the Economic Development and Business Committee requested that Council lobby the Provincial government to address physician recruitment needs;

Now therefore be it resolved that the Township of Selwyn request a delegation at the 2021 ROMA Conference with the Minister of Health to discuss the need for a physician recruitment program to support underserved municipalities in Ontario.

Carried.

c) Edge Factor: Connecting Youth and Employers through a Career Pathways e-Learning Platform

d) Strexer Harrop Consulting Group – Multi-Media Campaign Update

e) Affordable Housing – Follow up from Sept 27, 2021 EDBC meeting

- CKL Affordable Housing Targets Program
- Peterborough Housing and Shelter – City is responsible for housing for the region

Discussion Items

- f) Community Futures Strategic Planning
 - What are your top initiatives for the next 24 months?
 - What do you see happening in the business community?
 - What business needs have you identified?
 - What do you need from Community Futures Peterborough to advance business initiatives?

5. Reports

6. Other, New and Unfinished Business Reports

- a) PKED Report – Verbal Update - Gabi Dragomir
 - PKED Third Quarter Report to County Council
 - PKED Q3 Presentation
 - PKED Q3 Metrics Report
- b) Business News/Updates – All Committee Members
- c) CIP/Township Report – Verbal update – Leisha
 - Remote Christmas Broadcast for Hometown Holiday (Pure Country FM), Parking lot adjacent to the Village Inn -Thursday, Nov 25th 6-11am
 - Trail Towns Update (Leisha)
 - Paddle Art Project - Lakefield
- d) Invitation for Guests
 - Steven Tripp (PKED) will attend the January meeting to present the 2021 Business Count results for Selwyn.

7. Adjournment and Next Meeting

January 24th 2022 – 6:00 PM