

**Agenda**  
**Economic Development and Business Committee**  
**Meeting**

**September 27<sup>th</sup>, 2020**  
**at 6:00 pm**

**Meeting via Zoom**

Please email [ecdev@selwyntownship.ca](mailto:ecdev@selwyntownship.ca) if you would like to listen to the meeting or if you want to ask a question send an email no later than 4:30 pm on the date of the meeting

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**Declaration of Pecuniary Interest**

**1. Deputations and or Invited Persons**

- a) Introductions of new Planning & Building Staff
  - a. Chris Tassone, Bylaw Officer
  - b. Per Lundberg, Planner
  - c. Rita Maloney, Permit Intake Technician
- b) Nigel Broersma, Kawartha Chamber of Commerce

**2. Minutes**

- a) June 28, 2021

**3. Question Period**

**4. Correspondence for Discussion and/or Decision**

## **Information Items**

- a) PKED “O’de Piitaanemaan Visitor’s Pledge” (pronounced Oh-da Pee-tah-na-mawn)
- b) WDB
  - Eye on the Labour Market, June 2021
  - Eye on the Labour Market, July 2021
  - Eye on the Labour Market, August 2021
  - Worker Impact Survey Results
- c) Via Rails Return to Peterborough Confirmed (July 7, 2021)
- d) Selwyn Digitization Project
- e) Selwyn Connected Marketing Campaign
- f) Investing in Canada Plan Funding to Retrofit the Selwyn Township Office
- g) Proposed Consolidation of Kawartha Chamber of Commerce & Tourism & The Greater Peterborough Chamber of Commerce
  - Video
  - Consolidation Proposal
- h) Update on the Gig Project
  - EOWC, EOMC, EORN Media Release (July 19, 2021)
  - Government Announcement (July 29, 2021)
  - Chairs Message to Heads of Council (July 30, 2021)
- i) Covid-19 & Rural Economic Development in Canada: Impacts, Responses & Recovery (Canada Rural Revitalization Foundation, July 12, 2021)
- j) Rural Opportunity, National Prosperity: An Economic Development Strategy for Rural Canada (Ministry of Rural Economic Development, 2019)

## **Discussion Items**

k) Update on the Lakefield Campground Study Decision

l) Task Team Updates

- Task Teams & Initiatives (June 24, 2019)
- Last Task Team Update (Feb 24, 2020)
- Status Report:
  - Natural Gas
  - Broadband
  - Housing
  - Tourism Marketing
  - Business Attraction
  - Business Retention
  - Community Promotion

## **5. Reports**

## **6. Other, New and Unfinished Business Reports**

- a) PKED Report – Verbal Update - Gabi Dragomir
- b) Business News/Updates – All Committee Members
- c) CIP/Township Report – Verbal update – Leisha
- d) Update on Community Safety & Well-Being Plan  
(Peterborough City & County)
- e) Invitation for Guests

## **7. Adjournment and Next Meeting**

October 25<sup>th</sup> – 6:00 PM