

**Economic Development and Business Committee
Meeting Minutes
Monday, February 1, 2021 at 6:00 p.m.
Township of Selwyn
Zoom meeting**

Present: Andy Mitchell, Mayor for Selwyn Township
Sherry Senis, Deputy Mayor for Selwyn Township
Pat Smith, Paluski Boats & Adventure Outfitters
Fred Koster, Bridgenorth Business Association
Erin McLean, McLean Berry Farms (departed 6:55pm)
Rick Hickson, R&J Machine
Dave Cavanagh, Homestead Creative Solutions
Troy Percy, Napa Auto Parts
Donna Rork, Cottage Toys
Diana Carter, Style Boutique (arrived 6:35pm)

Regrets: Gabi Dragomir, PKED, Rural Economic Development Officer

Staff: Angela Chittick, Manager of Community & Corporate Services
Kari Partridge, Economic Development Coordinator
Jeannette Thompson, Township Planner
Leisha Newton, Economic Development Coordinator (Acting, as of February 8, 2021)

Chair, Andy Mitchell called the meeting to order at 6:02PM.

Declaration of Pecuniary Interest

None.

1. Deputations and/or Invited Persons

Angela Chittick invited Leisha Newton to introduce herself to the committee. Leisha will be joining the Township of Selwyn as the Economic Development Coordinator as of February 8, 2021 while Kari Partridge is off on a maternity leave.

Jeannette Thompson, Planner for the Township of Selwyn attended the meeting to provide an overview for the Official Plan and the Provincial planning process. Every five years, the Township is required to review the Official Plan. Due to both a new Provincial Policy Statement and a new Growth Plan from the Province of Ontario, the Official Plan update has extended well beyond 5 years (the Township's current OP is from 2008). The Township has been developing our new Official Plan, in collaboration with the County of Peterborough and the 8 lower tier Townships, over the last two years. When the new OP is complete, reviews will occur every 10 years.

The following three schedules were discussed, related to official plan designations throughout the rural and urban centres:

- [OP Schedule A1](#)
 - [OP Schedule A1-2](#)
 - [OP Schedule A1-1](#)
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- The committee inquired about the public consultation process for the Official Plan, and whether this committee would have the opportunity to provide feedback.
 - The committee was advised that the Township and community members can provide feedback on OP policies. The Province will dictate the growth allocation for the County. The County will then determine the growth allocations across all of the 8 Townships.
 - The committee was advised that the County of Peterborough is currently conducting a land needs assessment, which will influence how much land is allocated for commercial and industrial land throughout the township.
 - The growth strategy and land needs assessment is ongoing, with all 8 townships & First Nations involved. This should be wrapped up in April, with the strategies and public engagement within 6 months. The land needs assessment must be completed by July 2022.
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- ***Action Item: This committee to be informed of the upcoming public consultation process for the OP update.***
 - ***Action Item: Following the implementation of the OP, an update to the Township's Comprehensive Zoning By-law will commence. This committee will have an opportunity to provide input on the update to the Comprehensive Zoning By-law as well.***

2. Minutes

The minutes of November 23, 2020 were reviewed for information purposes.

Moved by: Dave Cavanagh Seconded by: Erin McLean

That the EDBC minutes of November 23, 2020 be received for information.

Carried.

3. Question Period

None.

4. Correspondence for Discussion and/or Decision

Information Items

The following information items were received for information purposes:

- a) [Virtual Town Hall](#)
- b) Contest for [Virtual Town Hall](#) and [Selwyn Township App](#)
- c) [PKED Tourism Resiliency Funding](#)
- d) [Natural Heritage Systems – Rural vs. Settlement](#) (information sent to MPP Smith in response to his attendance at the November 23rd, 2020 meeting)

5. Reports

a) Business News

Committee members provided updates on various businesses in Selwyn Township:

Pat

- Kawartha Bakery was sold to Kawartha Lakes Construction.

Kari

- Before Christmas, sent out a new provincial lockdown info blast.
- Businesses have been doing curb side pick-up, and implementing the same programs as last spring during this second lock down.

Fred

- The house in Heritage Park has been donated to the Bridgenorth Business Committee by Haig Kelly on condition that the BBC maintain the property as part of the park. The tenant is expected to stay on.
- Rallies Restaurant has decided to add pizza to their menu, and it is great!

Sherry

- Noted at the recent ROMA conference that she and the Mayor made a delegation to Minister of Health & Long Term Care on the need for LTC beds allocations and specifically noting the AON Inc. plans for a LTC facility in Lakefield South
- It was also noted that the new e-permitting software that will allow building permit applications to be made on-line has been launched.

- Recruitment for the new Planning Approvals Technician is underway. This position was approved as part of the Building and Planning Review process.

6. Other, New and Unfinished Business

a) PKED Update – Gabi was unable to attend

b) Greening Your Business Sessions - Verbal Update

Kari advised the Committee:

- Anna Currier, Climate Change Coordinator for the Township partnered with the Kawartha Chamber and 2 sessions were held on How to Green your Business
 - 30 different businesses attended one of the 2 sessions
 - Most who attended Session #1 also attended Session #2
 - First session was on Waste Management and Diversion and the second was on Transportation and Energy Conservation
 - Participants were very positive about the sessions
 - 4 local businesses shared their sustainable business practices during the seminars – 2 businesses at each session
 - o Sunblockers:
 - o Nutty Bean:
 - o Summer Roads:
 - o Beachwood Resort:
 - \$160 was contributed to the local business community through gift cards

c) Business Re-opening Program – Verbal update

Kari advised the Committee:

- All money has been allocated
- Assisting 20 businesses in phase 2
- 5 business to still submit their claims – have until March 31st to submit
- 10 businesses on the waiting list

d) CIP - Verbal Update

Kari advised the Committee:

- We have been promoting through our Business e- newsletter and social media account
- We have been receiving lots of inquiries from businesses and businesses are currently working on their applications

e) Invitation for Guests

- Kari reached out to the office of MP Monsef and asked Peter (her assistant) if she can attend the February 22 meeting, possibly to discuss the rail proposal.
- Peter suggested that Kari supply a list of questions in writing, and the Minister's office would respond.
- Kari advised that the committee would prefer to speak directly with the Minister. We are awaiting a response. Kari will follow up.

7. Adjournment and Next Meeting

Moved by: Fred Koster; Second by: Pat Smith

- That the meeting of February 1st, 2021 be adjourned.

Carried.

Next Meeting

- The next EDBC meeting will be held on **Monday, February 22, 2021** at **6:00 p.m.** using the zoom platform.

The Committee meeting adjourned at 7:01p.m.